



PRIZESHARK

WORLD CUP 2026 GUIDE TO GIFT FULFILMENT

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WORLD CUP 2026

The World Cup 2026 is coming.

And with it, a huge opportunity to excite your audience, reward loyalty, and put your brand at the centre of the action. Whether you're launching a campaign, boosting visibility, or rewarding employees and customers, we've got you covered. From immersive home cinema bundles and the latest tech, to outdoor BBQs, projectors and premium speakers, our rewards are built for unforgettable matchday moments.

Want to go bigger?

Our bespoke World Cup Essentials Packs, complete with branded gear, are perfect for engaging staff and customers with everything they need to get game-ready. We even offer official World Cup tickets for the ultimate prize. Paired with our digital solutions to power your campaign, we make it easy to bring your activation to life. Kick off your campaign now - don't get left on the sidelines. Explore our recommendations and get in touch.



TICKET PACKAGES

Looking to reward your VIPs with an unforgettable experience?

We offer a range of premium World Cup packages, including access to the iconic World Cup Final. Each package includes premium hospitality and exclusive access - ideal for entertaining clients, rewarding top customers, or creating once-in-a-lifetime memories.

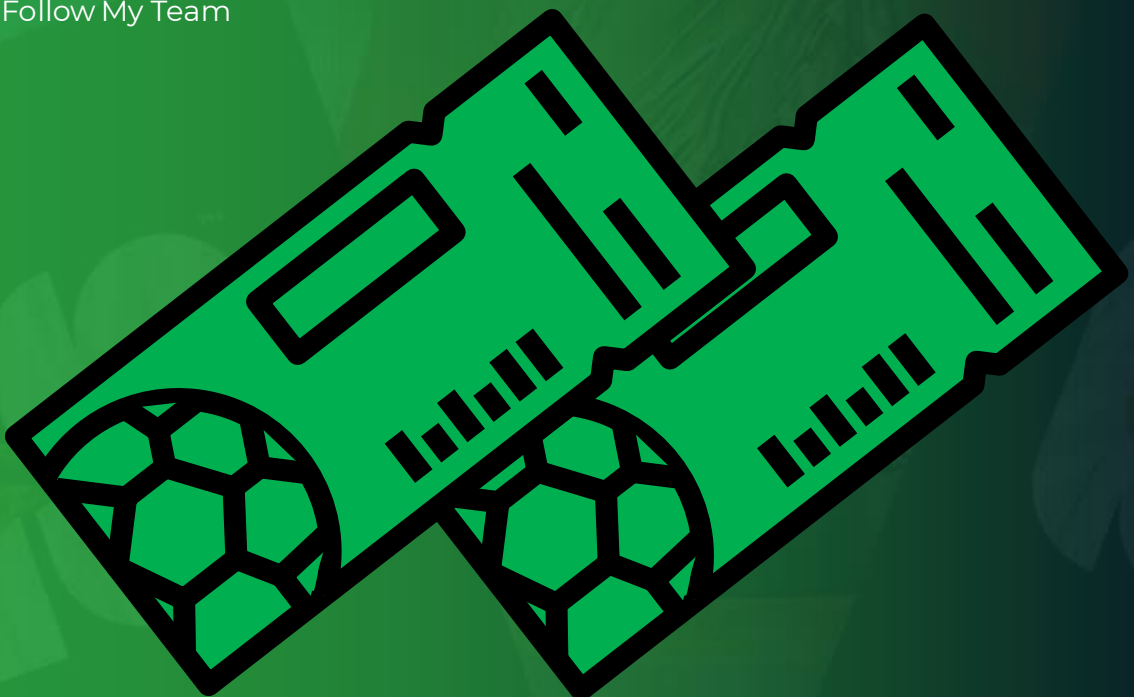
Flights and hotels are not included unless stated. However, our expert travel and events teams can tailor your experience, managing every detail from start to finish for a seamless, world-class occasion.

All packages are subject to availability and price changes. We recommend sharing your budget and preferences with us, our team will guide you to the best options and help design the perfect experience.

Additional packages may become available, and we'll keep you updated.

Packages include:

- World Cup Final
- Champions Club Venue Series
- Pavilion Venue Series
- 4 Match Package
- Follow My Team



WORLD CUP FINAL

Experience the World Cup Final in ultimate luxury with the **Platinum Package**.

Enjoy exclusive access to the Pitchside Lounge with premier sideline seating, all-inclusive food and drink, and a private patio view for a truly elevated matchday experience.

Your package also includes three nights of 5-star accommodation, luxury vehicle service with VIP stadium access, and entry to an exclusive Bronze Medal Match viewing event on Saturday, 18 July.

What's Included:

Pitchside Lounge Experience

- Private lounge with outdoor patio access for a unique matchday perspective
- Premier sideline seating in prime pitchside location
- All-inclusive food and drink service before kick-off, at half-time and post-match
- Seamless, VIP stadium access throughout

Accommodation & Travel

- 5-star luxury accommodation for three nights
- Luxury vehicle service with preferred parking and escorted venue access
- Vehicle usage for three days, including airport transfers

Exclusive Event

- Access to a private Bronze Medal Match viewing event (*Saturday 18 July*)

Pricing; From £66,000pp



**19th July 2026, MetLife Stadium,
New York, New Jersey**

CHAMPIONS CLUB VENUE SERIES

Experience eight key World Cup matches, from the group stage through to the quarterfinals, including both USA fixtures, with premium access to the vibrant **Champions Club**.

Enjoy upper-tier sideline seating, gourmet food and drinks, live entertainment, and exclusive hospitality throughout the tournament.

Your package also includes two-night stays in 4–5* hotels around each match, daily breakfast, and return airport transfers for a seamless, stress-free experience.

What's Included:

Matches

- 12 June – Group Stage: USA Opening Match
- 15 June – Group Stage Match
- 18 June – Group Stage Match
- 21 June – Group Stage Match
- 25 June – Group Stage: USA Match
- 28 June – Round of 32 Knockout Match
- 2 July – Round of 32 Knockout Match
- 10 July – Quarterfinal Knockout Match

Tickets

- Upper-tier sideline seating **Champions**

Club Hospitality

- Access to premium food and beverage before and after matches
- Live entertainment and themed zones
- Easy access to stadium amenities

Accommodation & Travel

- Two-night stays in 4–5* accommodation around each match
- Prime Manhattan location
- Daily breakfast included
- Return airport transfers

Pricing; From £37,775pp



8 Matches | 12 June – 10 July 2026
Los Angeles Stadium
(including USA opening match)

PAVILION VENUE SERIES

Experience eight unmissable matches at MetLife Stadium, including the iconic World Cup Final, with premium access to the exclusive **FIFA Pavilion**.

Enjoy lower-tier seating near the goal line, set against the electric atmosphere of the stadium, alongside gourmet food and drinks, live entertainment, and immersive themed zones.

Your package also includes two-night stays in 4–5* hotels around each match, daily breakfast, and return airport transfers - creating a seamless and unforgettable tournament experience.

What's Included:

Matches

- 13 June – Group Stage Match
- 16 June – Group Stage Match
- 22 June – Group Stage Match
- 25 June – Group Stage Match
- 27 June – Group Stage Match
- 30 June – Group Stage Match
- 5 July – Round of 16 Match
- 19 July – World Cup Final

Tickets

- Lower-tier seating, approximately level with the goal line

FIFA Pavilion Hospitality

- Premium food and beverage before and after matches
- Live entertainment and themed zones
- Easy access to stadium amenities

Accommodation & Travel

- Two-night stays in 4–5* accommodation around each match
- Prime Manhattan location
- Daily breakfast included
- Return airport transfers

Pricing; From £42,225pp



8 Matches | 13 June – 19 July 2026
MetLife Stadium, New York / New Jersey
(including World Cup Final)

4 MATCH PACKAGE

Build your ultimate Group Stage experience at select U.S. venues with this flexible travel and hospitality package.

Enjoy access to four Group Stage matches with lower-level seating positioned approximately in line with the goal line, delivering an immersive matchday view. Each match includes premium **FIFA Pavilion** hospitality, featuring pre- and post-match food and drink, plus live entertainment at a dedicated venue just outside the stadium.

What’s Included:

Matches & Tickets

- Tickets to your choice of 4 Group Stage matches
- Lower-level seating, approximately in line with the goal line
- FIFA Pavilion hospitality at each match

Accommodation & Travel

- Two-night accommodation per match (based on double occupancy)
- Return airport transfers

Important Information

- Two selected matches must take place Monday to Thursday
- Airport and stadium transfers are not included
- Host nation opening matches are not eligible

Pricing; From £8,445pp - £12,500pp
(depending on matches selected)

DATE	GROUP	LOCATION
Sat June 13	C	New York
Sat June 13	B	San Francisco
Sat June 14	E	Philadelphia
Sat June 14	E	Houston
Mon June 15	G	Seattle
Tue June 16	I	New York
Tue June 16	J	Kansas
Tue June 16	J	San Francisco
Wed June 17	K	Houston
Fri June 19	C	Philadelphia
Fri June 19	D	San Francisco
Fri June 19	D	Seattle
Sat June 20	E	Kansas
Sat June 20	F	Houston
Mon June 22	I	New York
Mon June 22	I	Philadelphia
Mon June 22	J	San Francisco
Tue June 23	K	Houston
Wed June 24	B	Seattle
Thu June 25	E	Philadelphia
Thu June 25	E	New York
Thu June 25	F	Kansas
Thu June 25	D	San Francisco
Fri June 26	G	Seattle
Fri June 26	H	Houston
Sat June 27	L	New York
Sat June 27	L	Philadelphia
Sat June 27	J	Kansas

FOLLOW MY TEAM

Reward your winners from anywhere in the world by letting them follow their chosen team, and we'll handle the rest.

This exclusive package includes all three Group Stage matches, plus one Round of 32 match. If your selected team does not progress beyond the Group Stage, the Round of 32 ticket will be reallocated to the group winner, ensuring continued top-level action.

All matches are enjoyed with premium **FIFA Pavilion** hospitality, creating an unforgettable multi-city, multi-stadium experience.

Designed for true supporters, this package guarantees access to your team's key early tournament moments and milestones.

What's Included:

- 3 × Group Stage matches
- 1 × Round of 32 match
(your team or the group winner if your team does not progress)
- FIFA Pavilion hospitality at every match

Important Information

- Pricing varies depending on the team selected — contact us for exact costs
- Flights, hotels and transfers are not included, but can be added on request
- Countries including England and host nations are not yet released for this package

Pricing: From £5,450pp



4 Matches, June 13th – June 27th

GIFT CARDS & E-CODES

We proudly partner with the leading providers of gift vouchers, cards, and instant codes, offering an unrivaled selection of over 200 brands and multi-store options. Operating globally, we collaborate with partners and suppliers across regions, giving us access to over 1,500 country-specific voucher codes.

As your audience eagerly anticipates the world cup in 2026, we can craft personalized cards that allow them to connect with the retailers they love most. Whether it's a takeaway for the opening game, the latest tech to stay connected throughout the tournament or a shirt for their team, these vouchers cover it all!



MERCHANDISE

We partner with some of the world's top brands to offer an exceptional selection of rewards. We have access to brands that offer some great items for any football fan. We have split the suggestions into Home Entertainment, Summer & Garden & also our exclusive World Cup starter packs! We are not limited to these offerings, would love to hear about your campaign and create a package that works for you!

Here are just a few of the brands we work with.

We are happy to go off piste, create new partners and source rewards from outside of our existing network. The audience is key and what suits one may not suit another!



NINJA



SONOS

Ray-Ban

YETI

SAMSUNG



HOME ENTERTAINMENT

These home entertainment suggestions make for outstanding prizes in a World Cup campaign, offering a mix of excitement, innovation, and broad appeal.

Hero products like the Samsung 55" Crystal UHD 4K TV and Sonos Arc Ultra Soundbar deliver an immersive matchday experience, while the Sony PlayStation 5 Pro adds extra allure for gamers and sports fans alike.

High-quality audio options like the Sonos Era 100 and JBL Authentics 300 cater to music lovers and enhance home viewing atmospheres.

Premium tech like the latest iPhone and iPad Air add a high-value, aspirational edge. The Ninja Double Stack Air Fryer and Magimix Nespresso Vertuo enhance the at-home viewing experience with convenience and comfort.

Altogether, this prize mix appeals to a wide audience, balancing lifestyle upgrades with cutting-edge entertainment to drive interest, participation, and excitement around the campaign.



SUMMER GARDEN

These summer and garden-themed giveaway items are ideal for a World Cup promotional campaign, offering the perfect combination of seasonal lifestyle and match-day excitement.

At the heart of it is the Camping Cinema Medium Garden Kit, an 80" projector that transforms any outdoor space into an immersive viewing experience, ideal for watching the biggest games with friends and family under the open sky.

Complemented by Extreme Lounging B-Bags, the setup encourages relaxed, social gatherings that capture the true spirit of summer sport. Add in the Ray-Ban Wayfarer sunglasses for a stylish, sun-ready look, and you have a complete outdoor experience.

The Husky Table Top Drinks Fridge and Yeti coolers and tumblers ensure refreshments are always close by, while the Ninja Woodfire BBQ and Ooni Koda Pizza Oven bring the heat with crowd-pleasing match-day meals.

To round it out, JBL and Veho wireless speakers deliver rich, portable sound to keep the energy high from kickoff to final whistle.

Together, these items make for a campaign that celebrates summer, social connection, and the thrill of the World Cup, turning every prize into an experience.



WORLD CUP STARTER PACK

Looking to kick off the tournament in style? Whether it's a reward for loyal customers, an incentive for new sign-ups during the qualifying period, or simply a way to bring your team together, we've got you covered.

You choose the items; we'll handle all the fulfilment.

Our selection here includes a Deliveroo gift card for enjoying the opening match with a takeaway, a mini football, an office wall chart to track every game, popcorn for snacking, and summer-ready essentials like a Yeti cooler, portable speaker, branded bucket hat and sunglasses.

Everything can be fully customised to your brand, from the contents to the packaging, including branded tissue paper and ribbon.

Let us create something special for your campaign.
Get in touch and let's make it happen!



DIGITAL **SOLUTIONS**



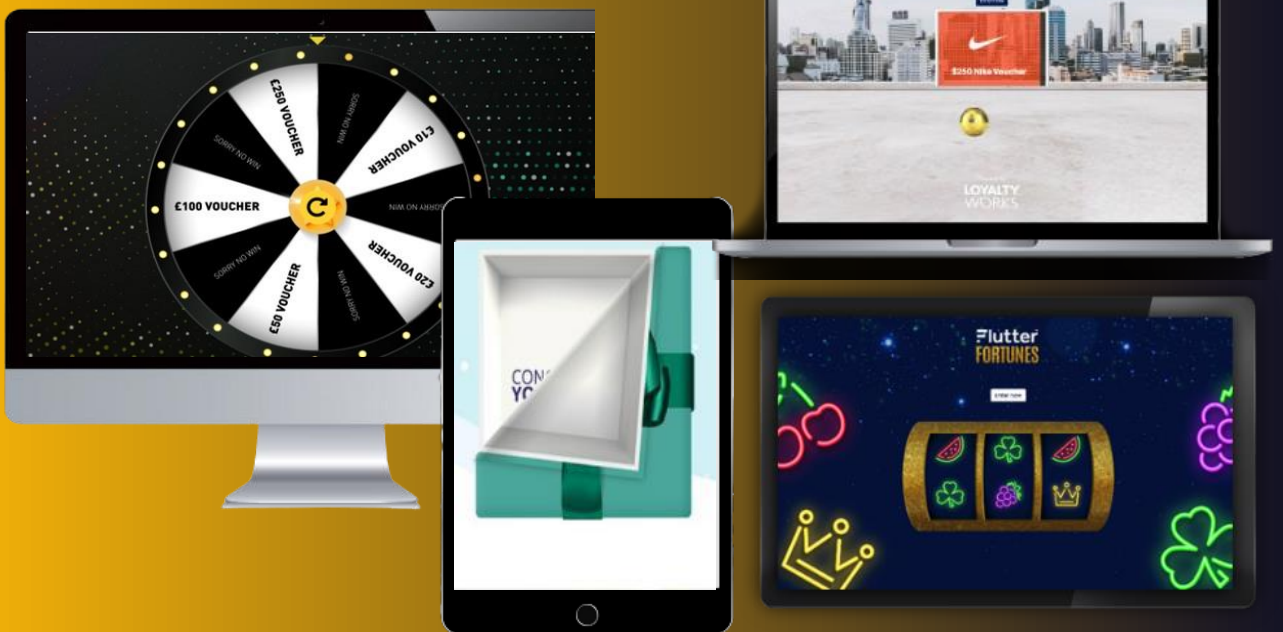
GAMIFICATION

We help clients by creating and integrating gamification into campaigns to boost brand engagement, to encourage behavior such as new sign ups. The World Cup is the time to make the most of this opportunity, perhaps by encouraging your customers to scan a QR code or receive an exclusive email for access to the game. Our digital team manages everything except the prizes, which are customized to your budget for maximum impact. Check out some of our branded games below!

Data capture

Gamification not only captures attention but also provides a valuable opportunity for data collection. To participate in the game, we can incorporate a simple form where players can easily enter their contact details and answer a few questions. This will help you gather insights to better target your marketing efforts. Here are some example questions you could include:

- Spin the wheel
- Prize grabber
- Peel to reveal
- Kick to Win
- Which service are you most interested in?
- How did you hear about us?
- Would you be interested in joining our affiliates program?
- What other brands do you engage with?



CLAIM FORM

Customers access the programme through a dedicated, branded website using a variety of marketing literature including both web links and QR codes.

From here, all customers can access the claim mechanic, fill in their form and upload their proof of purchase if required.

Each individual claim is entered into a prize draw allowing for multiple entries throughout the campaign period, with the ability to win bonus entries for volunteering additional information from the sales process.

The website can also host links to your website, social media and online product brochures, driving additional traffic to your sites, increasing brand awareness and product knowledge all whilst encouraging repeat spend.



We'd love to hear from you

We hope you found this initial proposal useful and would be happy to answer any questions that you may have.

We look forward to hearing from you and hope to have the opportunity to work together on this project.

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